

Intervention Assistants (Junior Professional Programme) on GROW Liberia

We're seeking: Solution-oriented, Initiative-taking business professionals looking for an exciting opportunity to kick start their career.

GROW is a Sida-funded private sector development programme implemented by Adam Smith International that uses the market systems approach to facilitate sustainable, pro-poor economic growth and stability across Liberia. We seek to bring about systemic change and generate long-lasting impact through providing technical assistance to support business growth and increase sector competitiveness.

We currently have multiple exciting opportunities for **Junior Business Professionals** to join our market systems development programme and contribute to the ongoing development of GROW's portfolio of interventions. During a one year placement you will gain extensive experience of working with businesses in the Agriculture sector to help develop markets and impact smallholder farmers.

Business Professionals will take a hands-on approach to intervention design, delivery and management of **innovative business solutions** to address costly, inefficient economic and business issues faced by **private sector** companies mainly in the agriculture and agro-processing sectors in Liberia.

Intervention Assistants will work with senior colleagues to assist interested agro-input suppliers & wholesalers, seed companies, processing companies, commodity trading companies, rubber processing facilities, equipment companies and industry associations to improve performance in, for example, business planning, customer/membership relationships, product development, route-to market and distribution strategies, innovative uses of ICT and other communications strategies, marketing strategies ETC.

Requirements

- A minimum of a bachelor's degree in business, marketing, agriculture or related field;
- Preferable track record in one or more of the following areas: Management, Marketing and Sales in agribusiness companies, telecommunications/ICT firms, radio stations/media companies, financial institutions and other related businesses
- Strong understanding of businesses and challenges facing SMEs in Liberia
- Creative problem solving
- Computer proficiency in Microsoft Word and good writing skills in English
- Ability to work independently and within a team environment
- Ability to think critically and eagerness to learn

Please highlight areas in your CV corresponding to the requirements above.

Candidates with **experience of growing businesses** are highly welcome.

Female candidates are especially encouraged to apply!

The **deadline for applications is January 23rd 2017**, only short-listed applicants will be contacted. To apply, submit a CV and short cover letter outlining why we should choose you. Please send applications to opportunities@growliberia.com and reference 'Intervention Assistant' in the subject line.

