



# Bil-Lander Limited Inc. Consultant Firm

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## **SHORT COURSE TRAINING PACKAGE:**

In July 2017, Bil-Lander Limited successfully completed a ‘*Short course training Cycle I*’ in **Result-Based Monitoring and Evalaution, Resource Mobilization/Fundrasing and Project Development & Management** for *Program/Project Managers, Directors, Program/Project Officers, M&E Managers/Coordinators and Officers* of the below Institutions: **USAID IFES, FAWE, WHH, French Embassy, BRAC, CRCHS, Sime Darby and eminent Individuals** etc.

Bil-Lander Limited now invites interested Insitutions/Individuals to apply for **Cycle II Short Course** training in:

Course	Time /Schedule	Date	Cost	Venue
<u>Session 1- Morning Session</u> <ul style="list-style-type: none"> <li>Natural Resources Management</li> <li>Public Policy Analysis</li> <li>Gender Equality and Conflict Resolution</li> </ul> <p><i>Free Training Materials: Manual, Note pad &amp; pen Certificate at the end of training</i></p>	<p><b>(8:00am -1:00pm)</b></p> <p><u>Breakfast</u> 7:00am-8:00am</p> <p><u>Lunch</u> 1:00pm -1:30pm</p>	<p><b>September 25-28, 2017</b></p>	<p><b>\$125.00US</b></p>	<p><b>Corina Hotel, Monrovia</b></p>
<u>Session 2- Evening Session</u> <ul style="list-style-type: none"> <li>Project Development &amp; Management</li> <li>Resource Mobilization/Fund raising</li> <li>Result- Based Monitoring &amp; Evaluation</li> </ul> <p><i>Free Training Materials: Manual, Note pad &amp; pen Certificate at the end of training</i></p>	<p><b>(1:15pm-: 6:15pm)</b></p> <p><u>Lunch</u> 12:30pm-1:10pm</p> <p><u>Snack</u> 5:00pm -5:15pm</p>	<p><b>September 25-28, 2017</b></p>	<p><b>\$125.00US</b></p>	

### **ABOUT OUR FACILITATORS:**

**Bil-Lander facilitators are qualified, competent and well experienced professionals.** They have acquired Master degrees from across world recognized universities. Additionally, their advanced specialized trainings are integrated with mixed local and international techniques, style and methodologies to easily transfer knowledge that will deepen, strengthen and sharpen your skills and knowledge. Their outstanding facilitations and consultancies are rendered in over 15 countries in Africa, Asia, Europe and America. They are trained to apply modernized designed learning tools and methodologies during training and fashioned it to meet the relevant learning objectives of our participants. As an Institution of professionals, our vision is to transfer knowledge and be a dynamic managed business solutions firm.

### **TARGET AUDIENCE**

The course is designed for representatives from **Government Ministries/ Agencies/Commission, Project Teams, NGOs, multi and bi-lateral development organizations, consultancy firms, CSOs** etc, that are typically employed as **Directors, Project Managers , M&E Specialists and Officers, Researches, Technical Assistants, Fund Raiser and Resources mobilizers.**

### **TRAINING METHODOLOGY**

The course will include facilitator's presentations, case studies, individual and group exercises and presentations. **Certificates will be awarded upon completion by Representatives of Government bodies, United Nations, INGOs, CSOs, and Consultant firms at an organized ceremony.**

### **COURSE LEARNING OBJECTIVES:**

<b><u>NATURAL RESOURCE MANAGEMENT</u></b>	<b><u>PUBLIC POLICY &amp; ANALYSIS</u></b>	<b><u>GENDER EQUALITY PEACE &amp; CONFLICT RESOLUTION</u></b>
<p>Participants will acquire skills in Developing a theoretical framework for social-ecological management of natural resources</p> <p>Participant will learn how to explore different practical approaches to conservation of natural resources, including command and control, integrated conservation and development projects, community conservation, co-management, adaptive learning and ecosystem stewardship and the limitations of each</p>	<p>Participants will acquire the analytic skills in politics, economics, and quantitative analysis that can be applied to developing innovative solutions to a broad range of policy problems.</p> <p>Participant will develop expertise in a substantive policy field of interest that can apply in one's career. These fields include education, environment, nonprofits and philanthropy, social justice, and health policy.</p> <p>Participant will learn leadership skills</p>	<p>Participants will acquire skill in analyzing and understanding key practical and theoretical concepts of managing and resolving Conflicts and gender equity issues</p> <p>Understand, analyze and describe the ender mainstreaming nature of small and large scale conflicts.</p> <p>Articulate the theoretical and practical components of negotiation and mediation and the link between effective negotiation skills and effective leadership of Gender related issues</p>

<p>Understanding sources of synergy, complexity and conflict in social-ecological systems and management planning</p> <p>Participant will understand the exploring implementation of natural resource conservation and management in various biomes and anthromes</p> <p>Understanding how global change affects social- ecological systems and how uncertainties and non -linarites complicate management planning</p>	<p>necessary to become agents of change to improve the quality of life for people and their communities, here and abroad.</p> <p>Recognize key principles from the fields of epidemiology, statistics, environmental health sciences, management, and the social and behavioral sciences and apply them appropriately to policy issues.</p> <p>Articulate the fundamental concepts and methods relevant to public policy analysis including problem definition, stakeholder analyses, evaluation of policy alternatives, and process and outcome evaluations.</p> <p>Apply the common empirical methods for analyzing policies including cost-benefit analysis, economic evaluation, and descriptive and inferential statistics.</p>	<p>Analytically and theoretically understanding of the types of gender issues and conflict management styles.</p> <p>Relate the importance of assessing one’s own conflict management style and analyze, synthesize, think critically, solve problems, and make decisions.</p> <p>Demonstrate competency in research and analysis of Gender equality and demonstrate the basic elements of cooperative learning.</p> <p>Demonstrate competency in the selected concentration and the importance of good communication skills; analyze the influence of gender and cultural differences, persuasion, perception and power in conflict resolution.</p>
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<p><b><u>RESULT BASED MONITORING AND EVALUATIONS</u></b></p>	<p><b><u>RESOURCE MOBILIZATION AND FUND RAISING</u></b></p>	<p><b><u>PROJECT MANAGEMENT &amp; PROPOSAL DEVELOPMENT</u></b></p>
<p>This course is intended to provide an in-depth understanding of results-based monitoring and evaluation methods with practical applications of tools and methods. It will provide participants with M&amp;E tools, techniques and resources needed for planning, organizing, and/or managing programs and projects. Through exercises and group work participants will learn the links between</p>	<p>This course helps strengthen and have more control of your fundraising programmes, or simply diversify your income, this training will help you to improve your organization’s long term financial sustainability. This course combines the trainer’s global expertise with participants’ knowledge and experience in a way that helps each individual to understand how to create the conditions for successful fundraising.</p>	<p>This course helps you to understand project cycle management (PCM) thinking and practices from a results and evidence based approach. This course introduces and explains each of the core stages of the project and/or programme cycle, identifying and addressing critical design, implementation, and monitoring and evaluation issues. At each stage of the cycle useful tools and techniques are introduced, following the logic of the</p>

results-based measurement, monitoring and program evaluation. Practical exercises and informal question and answer sessions around common M&E problem areas. The course addresses Result Based M&E for the entire results chain, including the all-important outcomes; it covers the principles, and embeds the practice of M&E for results.

Participants learn and discuss the core principles of resource mobilization, specific fundraising techniques and how to diversify an organization's income. It is designed for fundraisers (including those new to it), senior managers, and project managers, who want to develop strategic income.

project cycle, giving you many tools and techniques for trying on your work projects. Whether you work in the field or a central office, you will learn how to confidently design, implement, and monitor and evaluate the project cycle and ultimately achieve better results.

## **BACKGROUND**

Bil-Lander Inc. is a result-based oriented institution registered in Ghana and Liberia, with over fifteen (15) years of solid experience in training Corporate Bodies- (Small, Medium, and Large Enterprises), NGOs, CSOs, faith based, CBOs and Government entities in Governance, Research, Public Policy analysis and reforms, Information Communication Technology and Management of complex projects. Other training areas are Programs/Project Management, Monitoring and Evaluation, Human Resources and Strategic Management. Trainings courses are customized to client needs and we combined advanced technologies and innovations. Our trainings are tailored to address problems currently faced by many organizations. We Conduct gap analysis, consultations with clients to identify weaknesses and focus areas to strengthen. We train in various programmatic areas from fundamentals-Essentials to advance levels to meet the discussed learning objectives of our clients. As an Institution of professionals, our vision is to transfer effective and efficient knowledge and skills as a result of our passion to contribute to building the human resource capacity of Liberian Organizations to effectively perform in their areas of functioning.

Interested Individuals and Organizations should send an email of interest with subject **“SHORT COURSE CYCLE II”** to **[pfaley2009@gmail.com](mailto:pfaley2009@gmail.com)** and Cc **[baysah4u@yahoo.com](mailto:baysah4u@yahoo.com)** or call Tel: **0777956019, 0880266899**

You may also visit our office for personal inquiry and registration

**Attention: Joseph B. Argbah**  
**Head of Administration and Finance**  
**Bil-Lander Limited Inc.**

**Note: Space at the training hall is limited and we anticipate that you book your space on or before deadline.**

**Deadline for Registration is September 25, 2017**