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TITLE: TOR FOR THE PRODUCTION OF FOLK SONGS

Background/Introduction

In September 2015, the Liberian Country Coordination Mechanism (LCM) undertook a competitive bidding process to identify PRs for the new malaria grant under the New Funding Model. Plan International Liberia was selected as a co-principal recipient for the NFM period of July 1st 2016 to June, 2018 with the following interventions mandates:

1. Treatment through community based management
2. Vector Control: ITN through mass campaign.
3. Information, Education, and Communication/Behaviour Change Communication
4. Community System Strengthening

The NFM aims to reprogram activities that were interrupted or cancelled during the Ebola Virus Disease (EVD) epidemic in the country, strengthen and accelerate activities that were commenced in the last year of Phase 2, re-allocate savings of Malaria Round 10 Grant, Phase 2 and align the goals and interventions to those of the National Strategic Plan (NSP) for 2016 to 2020, National Community Health Policy and strategy and if possible address gaps in implementation and improve strategies according to new evidence and policies in the country.

To accomplish the targets under objective 3 above- IEC/BCC, the programme intends to implement some activities that will include the production of Folk songs in local Liberia Languages spoken in the 4 supported counties by Plan International (Bomi, Lofa Margibi and Nimba) and dissemination of these songs using the community radio stations in the 4 counties. The process will involve the engagement

of a service provider with skills, competency and capacity to produce the folk songs using competent local artists.

Objective

Increase awareness of the population especially care givers of under 5 children and the pregnant women in the 4 supported counties by Plan International (Bomi, Lofa, Margibi and Nimba) on Malaria Prevention, control and Management among communities in Liberia using folk songs for dissemination

Scope of Work

The Service provider will lead the production of Folk Songs on Malaria Prevention, Control and Management (including recognition of danger signs and Malaria in pregnancy). The songs will be produced by local artists who has good understanding and ability of the 12 local languages and cultures of the people speaking the Languages. Each songs will be produced using the appropriate musical instrument of the language and will not be more than 5 minutes. Communities. Plan International Liberia will enter into a service contractual agreement with the Service provider to produce the radio Folk Songs in Kissi, Gola, (Gio, Mano, Kpelle, Kissi, Lorma Gbandi, Bassa, Mandingo, Gola, and Liberian English

Methodology

The process for selection of the service provider will by RFQ to be published on e-mansion web site. The successful provider will be required to submit a technical and financial process on how, what and the cost for production of a five minutes folksongs in the 12 identified languages. To be selected an applicant must demonstrate evidence of being register with relevant government agencies to undertake business, evidence of payment of tax to government and other relevant qualification to perform the expected work . The final products from the provider will be master CD tapes for the 12 songs

Duration

The Duration for the development of the folk songs is 2 week (March 30—April 10, 2017)

Deadlines for Application: March 22, 2017

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