

Liberia Accountability and Voice Initiative Private Sector Engagement Specialist

Position:	Private Sector Engagement Specialist
Employment Type:	Long Term
Employment Category:	Liberian
Location:	Monrovia, Liberia with travel to the counties

Project Background

The Liberia Accountability and Voice Initiative (LAVI) project is a five-year USAID funded project to strengthen multi-stakeholder partnerships to advocate for and monitor policy and accountability reforms. It aims to increase the influence of citizens and media in governance of public goods and services, as well as to create more effective, accountable and inclusive governance in Liberia. LAVI has four complementary objectives:

1. Strengthen Horizontal and Vertical Linkages Among Actors Engaged in Similar Issues
2. Increase Organizational Capacity of Targeted CSOs to Participate in Issue-Based Reforms
3. Promote the Development of Ongoing Capacity Development Services on the Local Market
4. Ensure that Learning and Methodologies Are Shared and Applied by Other Development Actors

LAVI is looking for a Private Sector Engagement Specialist to lead LAVI's work with formal and informal private sector actors. One of LAVI's objectives is to engage private sector in the democratization process in Liberia. LAVI works to support ad hoc, issue-based coalitions to advocate for policy reform and government accountability in Liberia. Private sector actors have an important, though maybe less defined, role in this process. By bringing private sector into the fold, coalitions will be able to work at different levels of influence and more effectively advocate for and monitor reforms to reshape Liberia's development.

Another one of LAVI's objectives is to promote the development of ongoing capacity development services on the local market. Developing a capacity development service provider market is a key step to enhancing civil society effectiveness, resilience, and sustainability. LAVI provides technical assistance through training, capacity building, and expertise with a focus on phasing out LAVI's role so that, by program end, local private sector service providers can fill civil society organization capacity gaps independently.

Tasks and Responsibilities

LAVI is looking for a Private Sector Engagement Specialist to lead LAVI's advocacy work with formal and informal private sector actors, as well as manage the LAVI local Service Provider Pool. The tasks and responsibilities are as follows:

Private Sector Engagement in Advocacy Efforts:

- Network and conduct regular outreach with private sector actors that have a shared interest in LAVI advocacy issues.
- Support the design and implementation of strategies for incentivizing private sector actors to participate in advocacy and multisector outreach efforts
- Maintain contact list for private sector actors

Service Provider Pool Marketing and Management:

- Facilitate the process of identifying needs and gaps of newly identified local private sector consulting firms to be able to provide capacity development support to civil society organizations.
- Support the design and implementation of training and mentorship programs for professional development of the LAVI Service Provider Pool
- Support the implementation of marketing strategies for LAVI Service Provider Pool
- Support the management of the LAVI Service Provider Pool website, database, and directory
- Contribute to updating LAVI's market diagnostic on a regular basis

Qualifications

- 3-5 years experience working with both civil society and private sector, with an understanding of the incentives of both sectors.
- Experience in advocacy, coalition-building, policy reform, and/or citizen engagement
- Experience working in the private sector
- Experience in the demand and supply side of the local capacity development market, with an understanding of common CSO needs, what local service providers offer, and the relationship between them.
- Demonstrated research experience
- Experience training and using adult learning methods
- Strong networking and outreach skills
- Bachelor's degree in international development, economics, business, or a similar area.

How to Apply

Interested and qualified applicants should send their CV, cover letter, and list of three references to LAVIrecruitment@dai.com by March 27, 2017

USAID LAVI values diversity and inclusion and strongly encourages women and persons from marginalized groups to apply