A CALL FOR EXPRESSION OF INTEREST (EOI)

Position: Short Term Consultant

Job Title: Business Plan Development & Fish Value Chain Consultant

Timeframe: August 1, 2019 – August 31, 2019

Location: Sinoe County, Sanquin District (South East Liberia)

Local Hire: Only Candidates based in Liberia are to apply

1. Introduction:

Welthungerhilfe (WHH) is a non-governmental, non-profit-making, non-denominational and politically independent organization founded in 1962. WHH work focuses mainly in development cooperation and humanitarian aid.

Funded by the BMZ, Welthungerhilfe is implementing a two and a half (2.5) years project titled, “Support Climate Change Sensitivity and Adaptation Strategies in Liberia”. The Overall objective of the action is to support Climate Change adaptation in Liberia by strengthening the resilience of the population affected by climate change through strengthening institutional capacities, implementation of integrated land use systems, as well as the diversification of household income of fishers in three counties in the South East of Liberia. The project strengthens sustainable agricultural methods that take into consideration the soil fertility and erosions. Furthermore, marine fishery in Sinoe shall be improved and the quality of the fish value chain improved as bush meat substitute. Overall, these measures shall contribute to sustainable food and nutrition security. In addition, the income level of the beneficiaries shall be improved through more efficient land use systems and fishing methods.

2. Background of the consultancy:

The entire value chain of local fisheries in Liberia has serious weaknesses which adversely affect the market value of the final products. As a result, small-scale fishers generate very little incomes from fishing activities and suffer vulnerabilities to poverty.
Therefore, to diversify and improve the incomes and employment structures of the target fishers under the Climate Change project, the project aims to improve skills in catching, processing, storing, and transporting as well as selling of fish on the local markets. This is intended to increase demand on fish as a quality product and improve the incomes of fishers through value creation (higher prices, expanded and more stable market). To this end, the project seeks a local consultant with experiences from projects with a similar focus in Liberia, to build the capacity of artisanal fishers through trainings to enable them sustainably manage fishery resources, and to assist them develop a viable business plan. The consultant will demonstrate several specialized trainings, mainly by using his or her business experience to train the fishers in utilizing the fish processing and marketing opportunities along the fish value chain.

3. **Duties and Responsibilities:**

- Develop a simple step-by-step guide for fish value addition (indicating best practices from catch to presentation at markets);

- Provide trainings for Sanquin District Artisanal Fisheries Cooperative Society (SDAFCS) membership in fish value addition (helping them explore existing and new opportunities);

- Development of a three years Fisheries Business Plan to be rolled out as a continual process by the expiration date of the Climate Change Project;

- The Short-Term Consultant (STC) is expected to provide senior technical support to improve SDAFCS financial reporting system and banking transactions;

- The consultant will produce a detailed report that will give an overview of his or her works with SDAFCS, propose best management and production practices that can be adopted for improve incomes, and present lessons and experiences gathered through the work of the climate change project with SDAFCS. The report should identify scalable community-based fisheries management and climate change adaption solutions with a clear roadmap to facilitate the most successful business solutions/interventions.

4. **Timeframe and Duration:**

The consultancy is expected to last up to a maximum period of 31 days starting on August 1st ending on August 31st, 2019.

5. **Reporting Arrangements:**

The consultant will develop a comprehensive report within three weeks of completing the assignment latest 21 September 2019, to be submitted to:

*Ralph A. Woods Sr.*  
Head of Project (HoP LBR 1051-16)  
Support Climate Change Sensitivity and Adaptation Strategies in Liberia  
Zwedru, Grand Gedeh County  
*Ralph.Woods@welthungerhilfe.de*
6. Qualification and skills:

The following qualifications and skills are required:

- A minimum of 5-8 years of relevant work experience in the fisheries sector, with significant specific experience in small-scale fisheries and co-management related issues in Liberia.

- A master’s degree or its equivalent, especially in Business Management, Marine Science or environmental science or related field of studies.

- Extensive knowledge of and working experiences in the fisheries sector of Liberia is keen for consideration.

- Exposure to international knowledge and experience on Fisheries Management Policy, Strategy, and organizational development is desirable.

- Proven strong leadership ability to work independently and meeting reporting deadline.

- Demonstrated ability to work effectively and efficiently with local government officials, technical staff, as well as with other stakeholders in the communities.

- Previous experience in the implementation of development project especially in the context of fish value chain and business development practices.

- Highly developed communication and writing skills, including ability to write concisely and transcribe technical skills into ideas, and fluency in written and spoken English is required. A considerate knowledge of the Kru dialect is desirable.

- High quality and document drafting skills.

- Computer Literacy.

Note*: Consultant will be hired in accordance with the selection criteria sets out in Welthungerhilfe Recruitment Policy for recruiting a consultant.

Welthungerhilfe is an equal opportunities employer, therefore qualified applicants are encouraged to apply for this consultancy.

Please send softcopies of a Motivational letter and CV to the below email with the

Subject: Fisheries Business Plan Consultancy

E-Mail: Recruitment.Liberia@welthungerhilfe.de

Closing Date: Wednesday; 10th July 2019 @ 5:00Pm