

<b>POSITIONS</b>	<b>Consultant</b>
<b>DEPARTMENT</b>	<b>Development of a Child and Youth Friendly Training Manual in (Advocacy, Leadership and Communication)</b>
<b>REPORTS TO</b>	<b>Senior Program Manager</b>
<b>LOCATION</b>	<b>Monrovia, Liberia</b>

## **BACKGROUND**

YOCEL is a Liberian non-profit organization that promotes quality education and provides a supportive platform challenging the creativity of young people. The organization emphasizes community mobilization and engagement to address the needs of young people and promote change. The NGO focuses on Policy Advocacy, Youth Participation, Women Rights Marginalize groups and Data Collection. These interventions provide a platform from which young people can stand up and raise their voices in support of quality education.

**Consultancy Focus Background:** Youth Coalition for Education in Liberia (YOCEL) with funding from Kids Rights International through the Ambassador Abraham Keita advocacy funding developed the Making Children Voices Count Project to amplify the voices of children and to ensure that stakeholders protect the rights of children. The project's model is to use done using ICT platforms, mainly the social and multimedia platforms.

### **❖ Position summary**

He/She will serve as consultant to develop a comprehensive training manual that will comprise of all of the basis element of training manual development with primary focus on Children, using all of the National and Global instruments that promote and protect the welfare of children.

The hired consultant will provide technical support and identify relevant stakeholders both with INGO and Government instructions to look at synergy and best linkage on how to conduct the training. Specific instruments to consider will include but not limited to The Liberia Children Law of 2011, the UN convention on the rights of the Child and the African Charter on the Right and welfare of a Child. The training manual should have a linkage to the following organization in line with the kind of work they do: Ministry Of Gender Children and Social Protection, Plan – International, and Defense for Children

### **❖ Training Kites Key Focus Area**

The development of the training kites should focus on the methodology approach that will be used through Advocacy and the development of messaging in areas such as domestic violence, Rape, Access to Education, Teenage Pregnancy, Street Selling, Corporate punishment and other issues that affect the welfare of a child.

### **❖ Task & Responsibilities**

**The hired consultant shall be require to deliver on the following**

- Conduct a desk review of all of the existence Laws that promote and protect the rights of children with emphasis on the legal instruments listed above and other current or existence one.

- Conduct a context situational analysis on the current issues that affect the lives and wellbeing of children in Liberia
- Develop a model advocacy strategy and approach to carry out the advocacy
- Develop an effective communication strategy, using social and multimedia approach
- Develop a comprehensive Training Manual using all of the legal instruments both National and international
- Develop Advocacy messages in line with the training manual
- Develop an referral path way that will inform the advocacy approach in gathering the data and making analysis
- Develop and advocacy tool using social and multimedia approach
- Provide expert coaching to institutional staff on the implementation of the training manual
- Experience in conducting training with children and Youth advocate
- Provide sub topics to links the specific working of selected organization to develop their training material

#### ❖ **Required Qualifications**

- Have a degree in research writing, policy development and Effective Communication
- At least 5 – 3 year experience in research writing, policy development and policy advocacy
- At least 5 years' experience in working with child protection institutions
- Proven track record of developing Training Manual
- Have an experience communication, leadership and advocacy skills
- Have sufficient knowledge and experience in the child protection sector and working with the legal instrument that promote and protect their rights
- Have vast experience in using social and multimedia to advocate
- Have a vast knowledge of the legal instruments that promote and protect the rights of children using our National laws and UN and AU Conventions

#### ❖ **Methodology**

- Communication  
Effective communication approach  
Develop story and Social Media Content  
Context Messaging

#### ❖ **Leadership**

- Improving Coordination  
Facilitations

#### ❖ **Advocacy**

- Using Social and Multimedia Approach  
Develop messaging

#### ❖ **Timeframe**

One week/Hired Job

### **HOW TO APPLY**

Interested applicants should submit their letter of application and CV to [mkarley@yocel.org](mailto:mkarley@yocel.org) and Applicants can also drop their applications at YOCEL's Head office, Kola Tree Junction, GSA Road, and Paynesville City.

All applications should be addressed to:

The Human Resource Development  
Youth Coalition for Education in Liberia  
Kola Tree Junction, GSA Road,  
Paynesville City

**Deadline for submission of application: Wednesday, May 16, 2018 at 4:00 P.M**