REPUBLIC OF LIBERIA
MINISTRY OF PUBLIC WORKS
SOUTH LYNCH STREET
MONROVIA, LIBERIA

REQUEST FOR EXPRESSIONS OF INTEREST
(CONSULTANCY SERVICES)

MANO RIVER UNION DEVELOPMENT AND TRANSPORT FACILITATION PROGRAM PHASE IV: PAVING OF JOHN DAVIS TOWN – ZWEDRU CITY (48.5KM)

COMMUNICATIONS & VISIBILITY CONSULTANCY SERVICES

Sector: Transport
Financing Agreement Reference: ADF Loan No: 2100150044243
TSF Loan No: 5900150003901

Programme ID: P-Z1-DB0-259

November 9, 2026

The Government of the Republic of Liberia has received funding from the African Development Bank Group (AfDB) towards the cost of paving the John Davis Town – Zwedru City (48.5km) under the Mano River Union Road Development and Transport Facilitation Programme (MRU/RDTFP) Phase IV. The Government intends to use part of the proceeds of the MRU IV funding for payment of the contract for Communications & Visibility Consultancy Services for the construction of an asphaltic concrete road from John Davis Town to Zwedru City (48.5 km).

The service will involve supporting the effective implementation under the Mano River Union Road Development and Transport Facilitation Programme (MRU/RDTFP) Phase IV: Paving of John Davis Town to Zwedru (48.5 km) by ensuring that stakeholders, beneficiaries, and the general public are regularly informed about the programme's objectives, progress, benefits, impact, and the financial support provided by the African Development Bank (AfDB), Government of Liberia and other Partners. The Consultant will also provide the other services including Strategic Communication Planning, Media & Public Relations, Content Development, Event Planning & Visibility, Stakeholder Engagement as well as Monitoring & Evaluation.

In addition, the services under this assignment will involve the development and implementation of a Communication Strategy with a Communication and Visibility Plan (CVP), in accordance with AfDB guidelines, to enhance the visibility of the project at the national, regional, and community levels. The services will also include enhancing the visibility of the project at the national, regional, and community levels, promoting stakeholder awareness and public support through strategic communication, developing and disseminating high-quality information products in line with AfDB's communication and visibility guidelines, and building and managing relationships with media, stakeholders, and the general public. The service will also include highlighting the support of financial partners, particularly the African Development Bank, and providing documentation of programme milestones, achievements, and success stories.

The Ministry of Public Works now invites eligible consultants (firms) to indicate their interest in providing these services. Interested consultants **must** provide information indicating that they are qualified to perform the services (i) information detailing the company's existence and areas of expertise (ii) list of similar assignments and experience in similar conditions, (iii) list of overall permanent and temporary staff in fields related to the assignment (iv) evidence of past performance (v) any other relevant information. Consultants may constitute joint ventures to enhance their chances of qualification.

Eligibility criteria, establishment of the short-list, and the selection procedure shall be in accordance with the African Development Bank's ***"Procurement Policy and Methodology for Bank Group Funded Operations" (BPM), dated October 2015,*** using the Quality & Cost Based Selection (QCBS) method, which is available on the Bank's website at http://www.afdb.org. The MPW is under no obligation to shortlist any consultant who expresses interest. The Communication and Visibility consultancy Services will intermittently cover the entire construction period of thirty-six (36) months.

Interested consultants may obtain further information at the address below during office hours, 8:00 AM – 4:00 PM Monrovia Time. Detailed information can be obtained from the Terms of Reference by clicking on the link below:

https://docs.google.com/document/d/1m7i9_AkdnbVrwhVqJ8rCSo4PzT7uKE9y/edit?usp=drive_link&ouid=106088255555837609669&rtpof=true&sd=true

Expressions of interest must be delivered to the address below by **December 1, 2026 at 3:00** PM Monrovia Time and mention "Expression of Interest for Communications & Visibility Consultancy Services for the Mano River Union Road Development & Transport Facilitation Programme (MRU/RDTFP) Phase IV: Paving of John Davis Town – Zwedru City (48.5km)". Interested consultants have the option to submit their EOIs in PDF format by email.

Integrated Mano River Union Road Development & Transport Facilitation Programmes
Attn: Mr. Rawlings Baco Kesselly - Programme Coordinator
Ministry of Public Works, Lynch Street South, Monrovia, Liberia
Telephone: +231-886-844/839 / +231-776-844-839
Emails: rawlings.kesselly@mpw.gov.lr/ and jbdono@mpw.gov.lr/omaruetoureh@gmail.com